



City of
MUSCLE SHOALS

March 2023

*Let the Fun
Begin*

Fellow citizens of Muscle Shoals: Do we have some exciting news for you. We are only one month away from celebrating one of the greatest events in our city's history. One month! You may have seen some information regarding this time that is approaching, but now we have details. Get ready for a 4-day celebration of our 100th anniversary as a city. This is literally once in a lifetime! We are excited to announce our partnership with FAME to bring an unforgettable time to you. Keep reading if you want to know more...

**HONOR
THE PAST**
—
**CELEBRATE
THE PRESENT**
—
**DREAM OF
THE FUTURE**

#MSrocking100

Starting on the evening of **Friday, April 21st**, the *Muscle Shoals Documentary* will have its 10th anniversary showing at Shoals Theatre with a gala following. **Saturday, April 22nd**, will be a day filled with music! We encourage everyone to come out to the stage set up behind CB&S Bank to socialize and sing along to the concerts held from 2 to 10 pm. A lineup will be announced soon! The Muscle Shoals Education Foundation will also be holding their annual cornhole tournament starting at 9 am. Did we mention there will be food trucks? Moving on to **Sunday, April 23rd**—Plan to attend our "Community of Unity" event starting at 3:30 pm for an afternoon of celebrating the power of unity through worship, prayer, and of course, community. This will be held at the same stage as the previous day's concerts, so bring your lawn chair and come on out. **Monday, April 24th** is our actual anniversary, so we will be having a parade in honor of this special day. Directly following the 6 pm parade, the Midnighters will take the stage (same location as the other performances) from 7 to 8 pm. We will bring the night to a close with a brief firework show starting at 8 pm. But wait, there's one more thing! The 19th Annual Swampers Race will be on **Saturday, April 29th** starting at 8 am. There is an event for absolutely everyone, and we cannot wait to see you there!

BRANDING



-Ben Owen

The design to your left may look familiar. We have displayed this Centennial branding on the light poles all down Avalon Ave. This design highlights some key areas of Muscle Shoals' foundation. Those being Wilson Dam and TVA, our amazing school system, the musical history before our eyes, and the year we were incorporated.

The design to your right also displays our city and what we are all about: the Board of Education being a strong foundation in our academics, the combination of rural and urban areas, the Wilson Dam spillways operated by TVA, and the guitar in the center. This branding can be found on either side of the crosswalk.



-Mark Reece

SOME DATES TO KNOW ABOUT

Friday, March 3rd

Muscle Shoals Parks and
Recreation Baseball
registration ends

Friday, March 10th

Muscle Shoals Parks and
Recreation Track & Field
registration ends

Sunday, March 12th

Daylight Savings Time
begins

Friday, March 17th

St. Patrick's Day

Saturday, March 25th

Cypress Lakes Tough Day
(see flyer on next page for
more information)

WELCOME

our new businesses

**NORTH ALABAMA
NEUROSERVICES
LLC**

TONIC
BOTTLE & CORK



TINT & TUNES



CCI
CLEARVIEW
CANCER INSTITUTE

RE-LOVE IT

2023 Cypress Lakes Tough Day

Cypress Lakes G&T–Muscle Shoals, AL

3 MAN SCRAMBLE
(PLAYED IN 6SOMES)

FIELD LIMITED TO FIRST 36 TEAMS

Saturday, March 25th
SHOTGUN START Begins at 10am

\$150 CASH ENTRY per team

includes lunch after play
& all tournament prizes/awards.

\$20 DAILY TEAM SKINS GAME (OPTIONAL)

Sign Up Begins
Friday, February 17th 2023
Call: 256-381-1232

Fire Department

We would like to honor the three below (L to R: Captain Todd Bohannon, Lieutenant Ryan Andrews, Firefighter Craig Cleaver) for their completion of the Alabama Smoke Diver Course. Chief Malone said that this course is the "most drooling course" in the Alabama Fire College. A description of the course is as follows: "The Alabama Smoke Diver Course is designed for firefighters wishing to sharpen their current skills

with realistic training and to learn new skills and techniques that will assist them throughout their career. This is a challenging course involving multiple facets of the firefighting profession. Students will participate in physically and mentally taxing exercises in multiple environments. Each day will begin with a fitness event and is followed by drill field evolutions and scenarios that include heat, smoke, and live fire training."



MSPR

BASKETBALL SEASON

Join us in applauding these players for an awesome season of MSPR Basketball! Enjoy these recap photos.

Thank you, parents, for some of these pictures!



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Newsletters



www.cityofmuscleshoals.com